



37TH EDINBURGH ANAESTHESIA FESTIVAL

20–22 August 2025

@ Royal College of Physicians, Edinburgh
or Virtual attendance

**Scotland's largest
annual Anaesthesia,
Critical Care and Pain
Management meeting**

Held during Edinburgh's world-renowned
festivals – The Edinburgh Fringe,
Edinburgh International Festival,
The Royal Military Tattoo.

**Around
500 delegates
expected**

Around 280 in-person
and 220 online

SPONSORSHIP PROSPECTUS

RCOA
Royal College of Anaesthetists
CPD points applied for

INFO@EAFEST.ORG
TEL 07749 925 486

WWW.EAFEST.ORG





EDINBURGH ANAESTHESIA FESTIVAL, 20-22 AUGUST 2025

Scotland's largest annual Anaesthesia, Pain Management and Critical Care conference

SPONSORSHIP OPPORTUNITIES

The Edinburgh Anaesthesia Festival is the **largest annual Anaesthesia, Critical Care and Pain Management conference in Scotland**, held in the historic Royal College of Physicians, Edinburgh, 20-22 August 2025.

This 3-day conference offers:

- 30 inspiring talks from over 20 renowned national and international speakers
 - Hands-on Regional Anaesthesia Workshops
- Abstract Competition – winning abstracts are published in the leading 'Anaesthesia News' journal
 - Drinks Reception following the first day of talks

We expect around **500 delegates to attend** our 37th Edinburgh Anaesthesia Festival (280 in-person, 220 virtually). Approximately 87% of delegates are UK based. Where permissions is granted, delegate lists will be shared with sponsors. Discounted car parking is available @ £12 per 24 hours.

We are aware some delegates may head home on the Friday lunchtime (Day 3) hence another 50 local anaesthetists from Lothian region join us for the Friday afternoon, providing fresh faces for Exhibitors to meet.

Sponsorship packages (No vat):

Exhibitor	Platinum Sponsor	Awards Sponsor	Workshop Sponsor
	Exclusive	Exclusive	Exclusive
£1,195 for 3 days; £500 for 1 day	£5,000	£3,500	£4,000
See Page 5	See Page 6	See Page 7	See Page 8

Bespoke sponsorship packages are available upon request, please contact info@eafest.org with any proposals you may have.

SPONSORS AND EXHIBITORS

Edinburgh Anaesthesia Festival 2025

The Edinburgh Anaesthesia Festival (EAF) is the largest annual Anaesthesia, Critical Care and Pain Management conference in Scotland, and is based in the historic Royal College of Physicians Edinburgh (RCPE).

This 3 day conference held on 20th to 22nd August 2025 coincides with the various world renowned Edinburgh Festivals. It attracts delegates from around the world with over 20 presentations from both national and international speakers. These speakers are recognised as authorities in their field and will deliver topical lectures on a wide variety of anaesthesia, critical care and pain medicine.

The EAF programme includes a Drinks Reception at the end of the first day for delegates – an ideal opportunity for the social sponsor to network with potential clients in a relaxed and friendly atmosphere.

We are keen to encourage non-medical sponsorships too. In previous years we are proud to have been supported by Lamborghini, Bentley, Tilney and Walkers Shortbread.

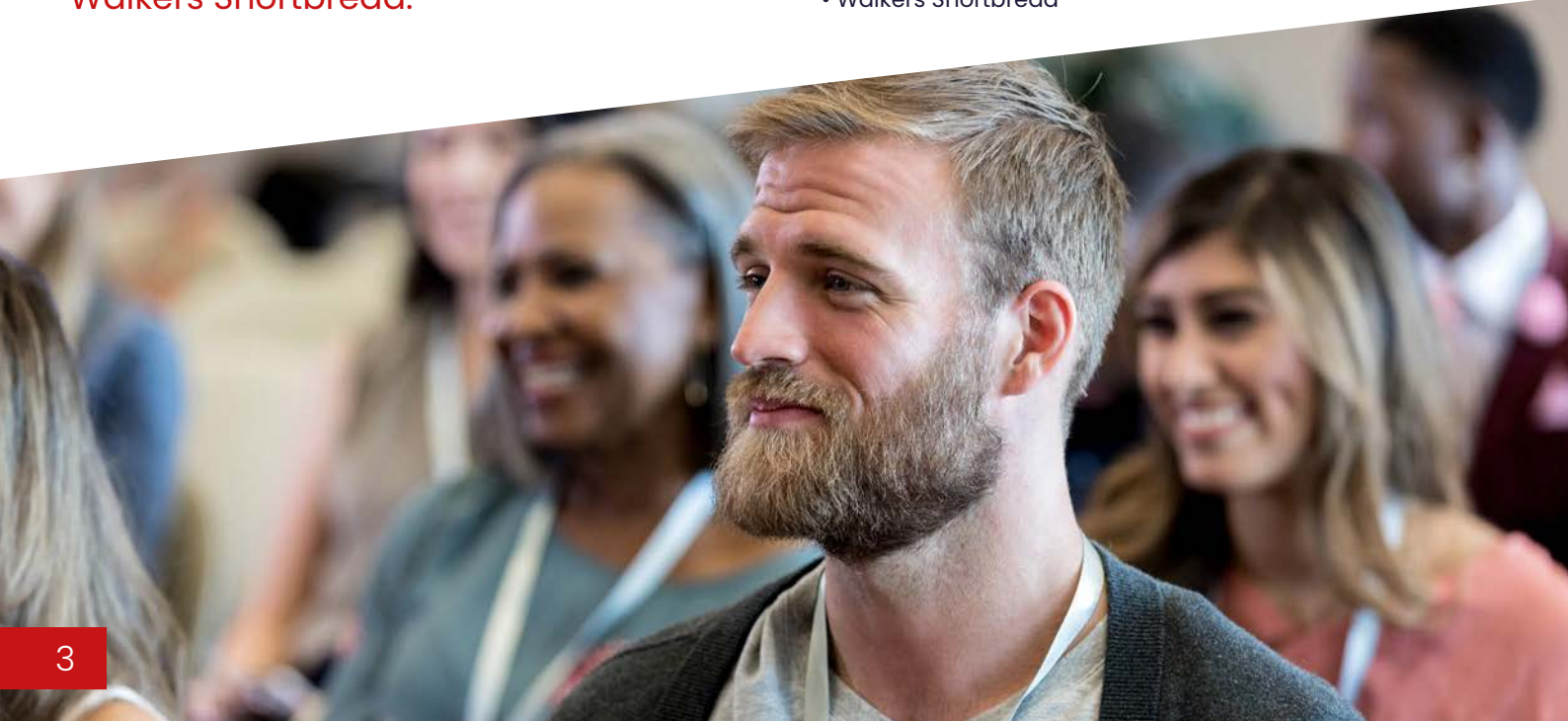
Edinburgh Anaesthesia Research and Education Fund

The Edinburgh Anaesthesia Festival has been running for 37 years, and is well known throughout the world by loyal delegates who attend year after year. The meeting is run by the Edinburgh Anaesthesia Research and Education Fund (EAREF), a registered Scottish charity whose main aim is to support anaesthesia and related matters in South East Scotland.

EAREF trustees award around £10,000 in grants each year. Projects funded include small research projects, bursaries to aid study for higher degrees and support for health care workers travelling to developing countries to provide medical care and education.

We are extremely grateful for the support of our sponsors over the years, including:

- Aguetant • B I Braun • Bentley Edinburgh • Chase De Vere
- Covidien • Edwards Lifesciences Ltd • Evans Cycles
- Getinge / Arjohuntleigh Glidescope (Verathon) • Grunenthal
- HCSA • Intersurgical Ltd • Karl Storz Endoscopy (UK) Ltd
- Lamborghini Edinburgh • Masimo Europe Ltd
- The Medical Defence Union, MDU • PAJUNK UK
- Medical Products Ltd • Proact Medical Ltd • Radiometer
- Royal College of Anaesthetists • Royal Air Force
- South Tees NHS Foundation Trust • Teleflex • Tilney
- Trucorp Ltd • Verathon Medical (UK) Ltd
- Walkers Shortbread



SPONSORS AND EXHIBITORS

Media exposure

The EAF advertises in various medical journals worldwide, including the Anaesthesia News, Royal College of Anaesthetists Bulletin, ANZCA (a combined readership >37,000).

As part of the EAF marketing campaign, flyers and posters are sent to over 250 UK hospitals and >1,000 previous attendees.

Lead Generation

There is plenty of room at the EAF for trade stands and medical equipment. Refreshments and lunches will be held here giving ample opportunity to network with delegates, speakers and industry peers. A list of delegates and speakers (where consent has been provided), will be supplied to all Sponsors.

Brand Promotion

We can promote your company on X, (>1,300 followers,) Facebook (>3,000 likes), Direct Mail to 1,500 anaesthetists, our Abstract Journal, the EAF website and other marketing campaigns.

Delegate Profile

As the largest annual Anaesthesia, Critical Care and Pain Management meeting in Scotland, the EAF attracts a specialist audience including Consultant Anaesthetists, Trainees and Research staff with approximately 500 delegates attending over 3 day (mixture of virtual and 'in-person').

In 2024, 81% of delegates attended from the UK, 70% from Scotland.

43% of delegates attended the EAF for the first time, demonstrating the potential growth in the years to come.

International delegates attended from:

Australia, Israel, Japan, Sweden, India, Indonesia, Netherlands, Norway, Pakistan, Saudi Arabia, UAE, Canada, USA, New Zealand, Switzerland, Germany, and Iceland.



EXHIBITORS



Exhibitor: All 3 days - £1,195, 1 day - £500

VAT not applicable

Refreshments and lunches will be provided in the Exhibitors' area, ideal for Sponsors to display merchandise and network with registrants, speakers and trade industry peers.

Trade stands will be staggered throughout the venue to maximise exposure to delegates. A competition will be held to encourage delegates to attend at least 6 stands (delegates will be given a competition card which they can ask participating Exhibitors to mark with an ink stamp provided. Completed cards will be entered into a prize draw.) This competition proved extremely popular in previous years, many delegates even submitted 2 or 3 competition cards!

Entitlements

- ✓ Exhibitor stand for 2 representatives inc lunches / refreshments
- ✓ Logo, contact details and paragraph promoting your company within Conference Journal
- ✓ Company logo displayed on the screen within the auditorium during intervals and upon arrival
- ✓ Logo on Conference Website with links to own page
- ✓ Logo on social media
 - Facebook (2.8k likes, 2.9k followers)
 - X' (1.3k followers)
 - Bluesky (just launched)

PLATINUM SPONSOR

Exclusive

Platinum Sponsor – £5,000

VAT not applicable

With several advertising opportunities, the Platinum Sponsorship package offers a variety of ways to promote your company, brand and equipment whilst meeting the delegates at the Edinburgh Anaesthesia Festival.

Entitlements

- ✓ Speaker endorsement (subject to approval)
- ✓ Up to 3 representatives at the Conference Welcome Reception (20 Aug, 5pm – 7pm, free bar etc)
- ✓ Full page advert within Conference Journal with choice of location
- ✓ Opportunity to present to delegates in main auditorium (5 mins, content to be approved)
- ✓ A paragraph in the 'Welcome email' sent to all delegates prior to the meeting
- ✓ Option to choose location of Exhibitor Stand
- ✓ Up to 3 representatives attend any of the talks
- ✓ Full page advert displayed on main monitor between talks and within refreshment area (within rotating pack)
- ✓ Company logo displayed in prominent position, within the auditorium
- ✓ Logo, contact details and paragraph promoting your company within Conference Journal
- ✓ Logo on social media (Facebook, X, Bluesky)

AWARDS SPONSOR

Exclusive

Awards Sponsor – £3,500

VAT not applicable

The Edinburgh Anaesthesia Festival invited abstracts for oral and poster presentation for the first time in 2018, and the response was huge with entries from all over the world. With sponsorship from Edinburgh University, this has become a regular feature of the Edinburgh Anaesthesia Festival and offers exclusive sponsorship opportunities.

The winning abstracts will be published in the *Anaesthesia News*, the UK's leading anaesthesia, bimonthly journal with readership >10,000.

Entitlements

- ✓ Choice of trade stand location
- ✓ Full page advert displayed on main screen (rotating) in main auditorium to all delegates between sessions and within refreshment area
- ✓ Invitation to present the Awards to the Winners on Day 3
- ✓ Company logo printed on Winners' Certificates
- ✓ Company logo and paragraph published within double page spread of the *Anaesthesia News*
- ✓ Full page colour advertisement in EAF Abstract Journal (provided to all delegates online & in-person)
- ✓ Promotional email forwarded to all delegates before or after conference
- ✓ Acknowledgment as the Awards Sponsor (with your logo) projected on screen at the beginning of and between each session and throughout the Exhibitors area
- ✓ Lunches and refreshments for 3 representatives
- ✓ Invitation to attend any of the talks
- ✓ Logo on EAF website, Abstract Journal, Facebook, X and Bluesky (promoted as Awards sponsor) with link to your website
- ✓ List of delegates and work location where permission granted
- ✓ Opportunity to run virtual meetings with online delegates during lunchtime or post conference

WORKSHOP SPONSOR

Exclusive

Workshop Sponsor – £4,000

VAT not applicable

In 2024, we introduced our first series of practical Regional Anaesthesia and Vascular Access educational workshops featuring ultrasound equipment, phantoms, live scanning, needle trainers and facilitators. These workshops covered upper & lower limb orthopaedics, general surgery / CEPOD, chest wall, vascular access and phantom needling, and they were fully booked within 24 hours.

Similar workshops will be held again this year, running concurrently at around 90 mins duration. The Sponsor will be invited to supply their own/branded medical equipment to be used within the workshops and have direct access to meet workshop attendees.

Entitlements

- ✓ Choice of trade stand location (within conference refreshment area) and within Workshop (exclusive)
- ✓ Invitation to present to all workshop attendees (5 mins, subject to approval)
- ✓ Offer to supply own / branded medical equipment for exclusive use within workshop
- ✓ Full page advert displayed on main screen (rotating) in main auditorium to all delegates between sessions and within refreshment area
- ✓ Full page colour advertisement in EAF Abstract Journal (provided to all delegates online & in-person)
- ✓ Promotional email forwarded to all workshop attendees before or after conference
- ✓ Acknowledgment as the Workshop Sponsor (with your logo) projected on screen at the beginning of and between each session and throughout the Exhibitors area
- ✓ Lunches and refreshments for 3 representatives
- ✓ Invitation to attend any of the talks
- ✓ Logo on EAF website, Abstract Journal, Facebook, X and Bluesky with link to your website
- ✓ List of delegates and work location where permission granted (for the whole conference and separate list of workshop attendees)
- ✓ Opportunity to run virtual meetings with online delegates during lunchtime or post conference



ENVIRONMENTAL RESPONSIBILITY



With net zero becoming more relevant and imperative with every passing year, the EAF is proud to put environmental considerations at the heart of everything we do.

Over the last few years, our increasing emphasis on a carbon neutral conference has meant we have been able to offset over 340 tonnes of CO₂ emissions generated by the EAF. Each year we continually seek new opportunities to further reduce our carbon footprint. For example:

Delegate badges: this year we have printed badges using recycled paper embedded with seeds. Not only do the badges completely decompose, the seeds will grow into wildflowers providing much needed food for pollinators like bees and butterflies. (Unfortunately, due to the printing lead time, we can't use seeded paper for delegates registering after 12 August. However, these badges are also made from recycled, biodegradable card).

Virtual access: increased virtual attendance means less travel, fewer resources and easier access for colleagues abroad.

EAF 25 Journal: available online via your personal EAF webpage. We continue to print small numbers of the journal, posters and flyers on 100% recycled paper.

Lanyards: all made from recycled plastic bottles, fully recyclable.

Offsetting CO₂: although our footprint continues to reduce, any emissions produced by the EAF are offset by planting trees in Scotland.

Food: We only source food from local providers who support green initiatives. Our caterer (Saltire Hospitality) exclusively use electric vehicles and are winners of a "Green Tourism Scotland" Award.

Surplus food will be given to Edinburgh's homeless via "Streetwork" – a fantastic charity that supports our city's most vulnerable.

Food Waste is fed into an anaerobic digester, broken down into gas and fed back into the national grid.

Compost: Coffee granules and tea leaves are collected and used for compost.

Lunches will be served in 'Buddha boxes', made from 100% recycled cardboard and recycled again after use.

